



SPONSOR & EXHIBITOR PROSPECTUS

2018 OPTICAL INTERCONNECTS CONFERENCE

4-6 JUNE | SANTA FE, NEW MEXICO, USA

IEEE Photonics Society Optical Interconnects Conference seeks to facilitate collaboration required to drive new interconnect architectures and technologies from concepts in research labs to commercial realities.

To this end, the conference covers the complete spectrum of high performance interconnect challenges in network systems, architectures, applications, subsystems, and devices. In addition, the crucial role that any interconnect strategy plays can only be fully realized when optimized at the system level. This is particularly so in large future peta- and exa-scale platforms in datacenters and supercomputers. So we look forward to the participation of system architects, programmers and everyone researching the interconnect role in a more self-aware next generation platform.

REACH THIS TARGETED AUDIENCE: EXHIBIT AT OI 2018

EVENT MANAGER : MEGAN FIGUEROA, m.figueroa@ieee.org

www.IEEE-OI.org

EXHIBITION SCHEDULE

Exhibitor Move In	Sunday, June 3	1:00pm
Exhibit Hours	Monday, 4 June	9:00am - 4:00pm
Exhibit Hours	Tuesday, 5 June	9:00am - 4:00pm
Exhibit Hours	Wednesday, 6 June	9:00am - 4:00pm
Exhibitor Move Out	Wednesday, 6 June	3:00pm

EXHIBITOR AND SPONSOR PACKAGES

IEEE OI 2018 offers the following exhibitor and sponsor packages: Booth Only, Bronze, Silver, and Gold.

The benefits of each package are summarized here.

	Booth Only	Bronze Level	Silver Level	Gold Level
Full Conference Registration(s)	1	1	2	3
One 6' table, draped, 2 chairs, wastebasket, identification sign	✓	✓	✓	✓
Company logo, contact information and weblink on OI website	✓	✓	✓	✓
Listed as exhibitor on printed materials	✓	✓	✓	✓
Listed as sponsor on website and printed materials		✓	✓	✓
Additional booth staff badge(s)		1	1	2
Company logo listed on conference signage		✓	✓	✓
One page ad inserted in conference bag			✓	✓
Pamphlet ad inserted in conference bag				✓
	\$1,200	\$2,500	\$5000	\$7,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES (NON-EXCLUSIVE)

Your company will be recognized on signage onsite at the specific event you sponsor.

- Lanyard (\$1,000) *exclusive sponsorship and production included
- WIFI Sponsor (\$2,500)
- Welcome Reception Sponsor (\$5,000)
- Coffee Break Sponsor (\$2,500)
- Breakfast (\$3000)
- Poster Session (\$3,000)
- One Page Ad in the Conference Bag (\$1,000)

For sponsorship details and/or to become an exhibitor at IEEE OI please email m.figueroa@ieee.org.



EXHIBIT SPACE / SPONSOR APPLICATION / CONTRACT

1. Please read this contract carefully and print or type all information requested.

2. Complete, sign and send to: **IEEE Photonics Society**

445 Hoes Lane, Piscataway, NJ 08854

TEL +1 732-562-3870

m.figueroa@ieee.org

Booth license charge is \$1200 per 6' tablespace. Additional booth badges are \$100. Make checks payable to: IEEE/OI Conference 2018 * Prices in US Dollars.

Sponsorship: **Exhibit Booth Only \$1,200** **Bronze \$2,500** **Silver \$5,000** **Gold \$7,500**

Additional Sponsorship _____

COMPANY INFORMATION

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____ Country _____

Telephone _____ Web Address _____

I have read and agree to the terms and conditions of this contract.

Signature _____ Date _____

Print Name _____ Title _____

CONTACT INFORMATION (will be advertised in the conference program; you will be contacted for your company description)

Contact Name _____ Email Address _____

Telephone _____ Fax _____

Mailing Address *(if different from above)* _____

ADDITIONAL BOOTH STAFF (additional booth staff are \$100 per person)

Contact Name _____ Email Address _____

Contact Name _____ Email Address _____

Contact Name _____ Email Address _____

PAYMENT INFORMATION

Check Credit Card Wire Transfer

Please contact Cheryl Scott at c.c.scott@ieee.org for complete payment detail information.

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing.

TERMS & CONDITIONS

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by the IEEE OI Conference 2018 management constitute a valid and binding contract.

2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of date and time received. The IEEE OI Conference 2018 will continue to receive applications and assign space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. The IEEE OI Conference 2018 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

3. Exhibit Rental Space Rate

Exhibit space rental includes materials and services described herein. Show price per 6' table top space contracted at \$1200 USD

- 1 - full conference registration
- 1 - 6' table, draped
- 2 - chairs
- 1 - wastebasket
- Exhibitor identification sign
- Company logo, contact information and weblink on the website
- Listed as exhibitor on printed materials

4. Payment Requirements & Cancellation Charges

Payment in full is required with submission of contract application. All cancellations must be made in writing prior to 21 May 2018. Refunds requested after 21 May 2018 cannot be guaranteed.

5. Exhibit Hours

A representative should man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors are responsible for removal of all materials used in their display. For specific hours of the exhibit, please refer to the exhibit schedule listed in the Exhibitor Prospectus and the conference website.

6. Losses or Damage

Exhibitor agrees that the IEEE OI Conference 2018 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, The IEEE OI Conference 2018 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

7. Exhibitor Registration

Each exhibiting company will receive one complimentary full conference registration for each booth rental, including a conference Final Program, Proceedings and access to all technical sessions and social events. Additional Exhibit Booth Staff badges are \$100 USD. The exhibit booth staff will have access to the exhibit floor only.

8. Electricity

Any electrical needs for your exhibit booth will be the financial responsibility of each individual exhibitor.

9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by the IEEE OI Conference 2018.